



CANADA'S COALITION TO END GLOBAL POVERTY  
ENSEMBLE POUR ÉLIMINER LA PAUVRETÉ DANS LE MONDE



# A Strong Voice for International Development

Annual Report 2010-2011



# A Strong Voice for International Development



## A strong voice for Canada in addressing global poverty

### Message From the Chair of the Board and the President-CEO

In 2010, the Canadian Council for International Co-operation (CCIC) charted a new course. Bolstered by the support of its membership, the Council emerges in 2011 with a renewed mandate and focus.

Drastic cuts to funding for the Council and the abrupt end to a 40-year partnership with the Canadian International Development Agency (CIDA) required dramatic reductions in staffing and resulted in the regrettable loss of talented staff and important programs.

Members rallied, convening a visioning group of Board, members, allies and staff to articulate core priorities. After 10 months of work, members devised a plan to reimagine, restructure and renew the Council. The plan proposes clear focus on: the development effectiveness of aid, a commitment to the sector's Code of Ethics & Operational Standards, increased engagement of members and a sustainable financial plan for the Council. Above all else, members said the Council must provide an independent, authoritative, public voice for Canada's role in addressing global poverty and injustice.

Civil society organizations involved in global development face challenges in Canada and abroad, with the ebbing commitment of donor states to aid budgets, deepening economic, climate and food crises, and the need for affirmation of the role of citizens and social movements in charting the course for sustainable human development.

The Council will continue vital policy research and analysis on the development effectiveness of aid, including Canada's implementation of the Official Development Assistance Accountability Act. The Council will work with members to implement programs to promote the Istanbul Principles for CSO Development Effectiveness and a common code of Ethics and Operational standards for the sector. And the Council will remain guided by a commitment to the 10-Point Agenda to End Global Poverty and Injustice.

To achieve this requires a new way of working, and members responded to the call.

The Council will continue its vital role of convening members on important policy and development issues through the Americas Policy Group, Africa-Canada Forum and Asia-Pacific Working Group. New structures – like the Council's Policy Advisory Group – will help CCIC prioritize its policy initiatives as it relies, increas-

ingly, on members and CSO policy coalitions to guide much of the policy and advocacy work.

A look back over the year provides vital evidence that the Council continues to be an effective policy voice even in straightened circumstances. In the following pages, you will read about key achievements in advancing the 10-Point Agenda to End Global Poverty and Injustice including:

- Coordinated work with global networks that has contributed to the development (at the UN) of new draft guidelines for States concerning human rights impact assessments of trade and investment agreements.
- Continued leadership in monitoring the compliance with Canada's aid legislation – the Official Development Assistance Accountability Act.
- Advocacy for the need to rebuild confidence in transparent and reliable public standards following CIDA's controversial decision to "not" fund KAIROS. CCIC's advocacy of a "New Deal" for Canadian civil society groups (promoting a professional, transparent and accountable sector, based on shared values) has attracted widespread support from Canadian parliamentarians.
- A global leadership role working with CSOs internationally, and with donor and recipient governments, to seek agreement on enabling policies to help civil society contribute to development. CCIC hopes these approaches, consistent with the Open Forum's Istanbul Principles, will be addressed at the High Level Forum on Aid Effectiveness, organized for November 2011 in Busan, Korea.

The Council also effectively managed the costs of restructuring, to come through the past year with a balanced budget and a meaningful reserve.

Looking forward, the Council will continue its vital role in advancing Canada's place in addressing global poverty.

**Karen Takacs**  
Chair of the Board

**Gerry Barr**  
President-CEO

## A Distinct Voice and Advocate for the Sector

Ottawa's newsweekly *Embassy Magazine* described CCIC this past year as a "...passionate accountability and effectiveness advocate on international development."

In the wake of widespread concerns about the government's lack of transparency on funding decisions and standards, and direct attacks on the reputation of long-standing Canadian civil society organizations (CSOs), CCIC led a strong public and media response. This highlighted the vital roles played by Canadian CSOs, not only as development actors but also as contributors to public discourse and debate regarding Canada's role in the world.

At the global level, CCIC played a leadership role, working with CSOs and with donor and recipient governments, to seek agreement on implementing a set of policies consistent with the Open Forum's *Istanbul Principles for CSO Development Effectiveness*. CCIC is also working globally as a CSO participant advocating for an ambitious outcome at the November 2011 Busan Fourth High Level Forum on Aid Effectiveness, seeking specific donor and government commitments to a rights-based approach to development.

Alongside its members, in the lead-up to the June G20 and G8 leader summits, CCIC spoke out for an agenda to end global poverty and injustice. CCIC called for a G8 and G20 commitment to democratic decision-making through improved openness, transparency and accountability, engagement with civil society, inclusion of perspectives from Africa and least developed countries, and greater linkage to representative decision-making processes at the UN.

Aid performance and quality was a key issue for CCIC this year. The government's second Report on the *Official Development Assistance Accountability Act* in November failed to report substantially on the quality of Canadian Official Development Assistance (ODA) in a manner consistent with the Act's spirit and intention. The government has continued the freeze on ODA levels, with a projected decline in Canada's aid performance, already 18th among 23 donors. In March 2011, CCIC called for a New Deal between Canadian civil society and CIDA to promote a professional, transparent and accountable sector, based on shared values and principles. CCIC obtained full support from opposition parties for this New Deal proposition.

In the context of the 2011 Federal Budget, CCIC worked with other civil society organizations to draw attention to missed opportunities in Canada's global priorities – the freeze on foreign aid and limited action on financing climate change adaption in the face of continued growth in military spending. CCIC called for a budget more in step with Canadians' widely shared values and vision for Canada's role in the world.

CCIC also advocated for a more active role for Canada in promoting and protecting human rights, including a new binding accountability mechanism for Canadian extractive industries, and an overhaul of the government's approach to international trade and investment agreements. CCIC has proposed concrete means to ensure that such agreements can be more supportive of locally-determined development strategies and enable governments to take action in favour of human rights and the environment.

### In the Media

The first part of CCIC's media activities in 2010/2011 was widely devoted to reactions to CIDA's funding cuts. Yet, after restructuring, CCIC remained a constant presence in the news on topics such as:

- Changes to CIDA's Partnerships with Canadians program;
- Calling for restored confidence between the sector and CIDA after funding revelations and the Bev Oda controversy;
- Voicing concerns about international priorities in the 2011 Federal Budget;
- Highlighting the full support offered by opposition parties to CCIC's New Deal proposition;
- Launching the CCIC Election Platform to End Global Poverty and Injustice.

### Website

The website reflects CCIC's new structure. Without major modifications to the recently revamped site, information is more readily accessible, more representative of members' interests and more interactive with social networks.



# A Strong Voice for International Development

## Effective Analysis

### Human Rights Impact Assessments and Trade

Given the interest among Canadian CSOs, parliamentarians and the public in having human rights impact assessments (HRIAs) for trade and investment agreements, CCIC co-organized an expert seminar on the issue with global networks. The meeting was held in Geneva under the auspices of the UN Special Rapporteur for the Right to Food, Olivier de Schutter, and sought to advance understanding of the implications and requirements for States to undertake such HRIAs. As follow-up, the Special Rapporteur has submitted draft guidelines to States for consideration at the Human Rights Council and United Nations human rights treaty bodies. CCIC also convened an advisory body of experts to provide input to the Canadian government as it planned its approach to new requirements for annual human rights reporting on the effects of the Canada-Colombia free trade agreement.

### Reality of Aid Network

As a long-standing member of the management group for the global Reality of Aid CSO Network, in September 2010, CCIC, in collaboration with the School of International Development and Global Studies at the University of Ottawa, launched the 2010 Global Reality of Aid Report. Including chapters by CCIC on a human rights approach to aid and on global aid trends, this Report draws together southern and northern CSO analytical perspectives on the implications of human rights, social justice and democracy for development effectiveness and aid.

### Mapping Study of Canadian CSO Policy Coalitions

Given the new prominent role and importance of Canadian CSO policy coalitions in CCIC's work, as underscored in the Council's new vision statement, CCIC undertook a mapping study of coalitions. The report supports strategic reflection and discussion in the sector on current issues and capacities in coalition work focused on issues related to CCIC's 10-Point Agenda. The study reviewed the value-added of coalitions in Canada, identified cross-cutting opportunities and challenges, considered some of the overlaps and gaps in coalition agendas, and drew out the implications for CCIC.

### 2011 Election platform

As all political parties began their 2011 federal election campaigns, CCIC launched its Election Platform to End Global Poverty and Injustice 2011. Based on the sector's 10-Point Agenda, the Platform laid out key concerns and recommendations to ensure a leadership role for Canada in the world.

### Aid Budget Analysis

Ahead of the 2011 Federal Budget, CCIC prepared a backgrounder and factsheet that provided analysis of upcoming choices for the aid budget as well as setting out the sector's expectations and concerns. Following the Budget's release, CCIC prepared an analysis of its implications for Canadian ODA, in addition to messaging and media work on Canada's international priorities.

## Working with Coalitions

This year, CCIC formed a new Policy Advisory Group, which brings together members and allies with diverse policy expertise. The Group provides a forum to discuss strategic policy opportunities for CCIC in relation to the 10-Point Agenda to End Global Poverty and Injustice and provides a channel for member input into CCIC policy priorities.

CCIC participated in the following Canadian policy coalitions:

- Canadian Biotechnology Action Network (CBAN)
- Canadian Coalition on Climate Change and Development (C4D)
- Canadian Food Security Policy Group (FSPG)
- Canadian Global Campaign for Education (CGCE)
- Canadian Network on Corporate Accountability (CNCA)
- Climate Action Network (CAN)
- Common Frontiers
- Global Treatment Access Group (GTAG)
- Halifax Initiative (HI)
- Informal CSO Working Group on Women's Rights (WGWR)
- International Civil Liberties Monitoring Group (ICLMG)
- Make Poverty History (MPH)
- Peacebuild
- Policy Action Group for Emergency Response (PAGER)
- The Working Group on Canadian Science and Technology Policy
- Trade and Investment Research Project (TIRP)
- Voices

## Ethical Practice

In the context of fewer resources available for the CCIC Secretariat in the near term, CCIC members provided direction to the Council to focus its ethics work on monitoring member compliance with the *Code of Ethics and Operational Standards*, and to discontinue its educational work and development of resource materials to support the Ethics program. The Membership Committee of the Board of Directors has been mandated to undertake oversight of member compliance with the Code and Standards. In light of these changes, as well as the international context of the Open Forum and Istanbul Principles, a review of the compliance system is being undertaken with a view to identifying sustainable ways to support ethical practice in the membership.

## Networking

CCIC continues to convene three geographic working groups:

### Americas Policy Group (APG)

The APG continued to promote a human rights-based approach to Canadian foreign policy towards the Americas. In April 2010, the APG published a report entitled Honduras: Democracy Denied, which examined key issues of the 2009 coup in Honduras and urged an improved Canadian role in support of democracy and human rights. The APG also prompted multiple hearings on Honduras during the year at the Standing Committee on Foreign Affairs and International Development, to examine Canada's role during the crisis, and to hear testimony from human rights experts and Honduran civil society representatives. In the context of Canada's active trade agenda for the Americas, the APG has called for more transparent, democratic and rights-based international trade models. This included calls for independent human rights impact assessments (HRIA) to be conducted prior to trade or investment agreements, such as for the case of Honduras. The APG continued to monitor and engage with Colombian counterparts regarding Canada's commitment to annual human rights reporting on the trade agreement with Colombia. Through focused learning sessions and other activities, the APG has also examined the root causes of issues that are framed primarily as security matters – such as the drug trade, migration and gang violence – but are fundamentally related to social inequality. The APG held three regular meetings of its members this year in Toronto and Ottawa.

### Asia Pacific Working Group (APWG)

The Asia-Pacific Working Group (APWG) focused on issues related to land and food security, trade and investment, and the Asian Development Bank. The APWG organized its annual symposium in April 2010 on The Right to Land and Food: Land Investments, Food Security, and the Canadian Agenda in the Asia-Pacific, during which seven speakers discussed issues related to access to land, land-

grabbing, agrarian reform, and food security in Asia. The interest in land issues generated by this event led to a desk research project undertaken by the coordinator on the state of Canadian policies in relation to biofuels and land investments, and their impacts on food security in the Asia-Pacific region. The APWG also undertook some initial research for the preparation of a backgrounder on the state of Canadian trade and investment negotiations in the Asia-Pacific region. In the summer and fall, APWG members participated in consultations organized at CIDA on the review of the Asian Development Bank's Public Communications Policy and its Accountability Mechanism. Regional meetings of the APWG were also organized in Toronto and Montreal to gather inputs for the future activities of the working group.

### Africa-Canada Forum (ACF)

The Africa-Canada Forum (ACF) was active in civil society organizing around the G8 and G20 June Summits, helping to raise Africa's profile in the G8/G20 Civil Society Coalition Platform, and organizing a delegation to the Africa Partnership Forum high-level meeting. The ACF annual colloquium on Issues of Peace and Security in Africa: A Civil Society Agenda for Democratization, focused on understanding the complexity of peace building, in particular in the Great Lakes region and in Sudan, looking at issues of conflict minerals, women's rights and sexual violence. The Colloquium also provided space to reflect on the issue of partnerships on the basis of the Istanbul Principles for CSO Development Effectiveness. The ACF produced two briefing notes on the situation in the Democratic Republic of Congo and on Canada's Action Plan for the Implementation of United Nations Security Council Resolutions on Women, Peace and Security.

### PE Hub

In 2010, CCIC launched a public engagement forum, the PE Hub, a social network space that allows practitioners to network, share information and learn. During 2010/2011, the PE Hub grew rapidly to over 400 members. Participants benefited from a series of capacity-building webinars on practical issues such as engaging youth, fair trade, dealing with CIDA's new approach, engaging diaspora, and developing tools for charities.

During the year, CCIC passed leadership of the Hub to three provincial councils: Ontario Council for International Cooperation, l'Association québécoise des organismes de coopération internationale and Manitoba Council for International Cooperation. CCIC still remains involved at the technical level and as a content provider. Other provincial councils will be called upon to contribute in the future. For more details, go to: [www.pehub-reseuep.ca](http://www.pehub-reseuep.ca)



## A Strong Voice for International Development

### Financial Position / March 31, 2011

		2011	2010
<b>Assets</b>	Current assets	\$	\$
	Cash	626,898	185,772
	Short term investments	216,684	488,914
	Advances to coalitions and other receivables	61,921	24,223
	Project receivables		132,120
	Prepaid expenses	25,671	32,322
		<hr/>	<hr/>
	Capital assets	931,174	863,351
		<hr/>	<hr/>
		32,031	1,170,634
		<hr/>	<hr/>
		963,205	2,033,985
<b>Liabilities</b>	Current liabilities		
	Account payable and accrued liabilities	197,155	325,680
	Deferred contributions	102,813	94,964
	Instalments on long-term debt		38,640
		<hr/>	<hr/>
	Long-term debt	299,968	459,284
		<hr/>	<hr/>
		695,948	1,155,232
		<hr/>	<hr/>
<b>Net Asset</b>	Betty Plewes fund	4,666	19,606
	Invested in capital assets	32,031	436,046
	Unappropriated surplus	626,540	423,101
		<hr/>	<hr/>
		663,237	878,753
		<hr/>	<hr/>
		963,205	2,033,985

### Revenues and Expenses

<b>Revenues</b>	Canadian International Development Agency - Core Program	450,849	1,682,335
	Membership Fees	309,229	303,130
	CCIC Projects	234,082	515,609
	Other revenue and interest	265,202	42,393
	Administration fees	21,185	68,934
	Rent recovery	16,902	24,101
	Transition fund	250,248	
	Gain on disposal of capital assets	138,400	
		<hr/>	<hr/>
		1,686,097	2,636,502
<b>Expense by program</b>	Communications	105,812	408,435
	Organizational services	333,291	483,561
	Policy dialogue	389,994	695,794
	Organizational development	87,391	242,226
	CEO's office	170,996	243,866
	Program management	154,367	206,336
	Board of directors and committees	79,724	86,034
	Charity law education		202,402
		<hr/>	<hr/>
	Excess (deficiency) of revenues over expenses resulting from current operations	364,522	67,848
	Relocation and severance expenses specifically approved to be paid from unappropriated surplus	565,098	328,126
	Deficiency of revenues over expenses before Betty Plewes fund grant	(200,576)	(260,278)
	Betty Plewes fund grant, net of interest income	(14,940)	135
	Deficiency of revenues over expenses	(215,516)	(260,143)

The statements are excerpts of CCIC's Audited Financial Statements

# Board of Directors 2010-2011

Karen Takacs (Chair)	Gervais L'Heureux
Canadian Crossroads International	Association québécoise des organismes de coopération internationale
June Webber (Vice Chair)	Barbara Lloyd
Canadian Nurses Association	The United Church of Canada
Jim Cornelius (Treasurer)	Heather McPherson
Canadian Foodgrains Bank	Alberta Council for Global Cooperation
Jennifer Sloot (Member-at-Large)	Rita Morbia
Atlantic Council for International Cooperation	Inter Pares
Shams Alibhai	Ruth Schneider
British Columbia Council for International Cooperation	CUSO-VSO
Julia Anderson	Barbara Wood
Jamaican Self Help Organization	CoDevelopment Canada
Annie Game	Thierry Zomahoun
Canadian Journalists for Free Expression	Impact First International

# CCIC Staff

## Management

Gerry Barr, President-CEO  
Esperanza Moreno, Deputy Director  
Ann Simpson, Program Officer, Program Management (until July 2010)  
Anna Campos, Executive Assistant/Office Manager (from July 2010)  
Maria Desjardins, Executive Assistant (until July 2010)  
France Joncas, Administrative Assistant (until May 2010)  
Denise Lacroix, Secretary-Receptionist (until May 2010)

## Policy Team

Gauri Sreenivasan, Coordinator (Policy)  
Brian Tomlinson, Program Officer (Aid)  
Fraser Reilly-King, Program Officer (Aid and International Cooperation) (from February 2011)  
Denis Côté, Program Officer, Asia-Pacific Working Group  
Anne Duhamel, Program Officer, Americas Policy Group (from October 2010)  
Sylvie Perrin, Program Officer, Africa-Canada Forum  
Fiona Meyer-Cook, Program Officer, Americas Policy Group (until May 2010)  
Surendrini Wijeyaratne, Program Officer (Peace and Conflict) (until May 2010)

## Organizational Development Team

Anne Buchanan, Coordinator, Organizational Development (Ethics) (until September 2010)  
Michael Stephens, Program Officer (Public Engagement And Capacity Building) (until July 2010)  
Calla Barnett, Administrative Assistant (until July 2010)

## Communications

François Demers, Communications/Advocacy and Membership Outreach Officer (from October 2010)  
Patrick Leclerc, Coordinator, Communications (Strategic Communications) (until May 2010)  
Katia Gianneschi, Public Affairs Officer (Media Relations) (until July 2010)  
Marie-Claude Morazin, Translator-Reviser (until July 2010)  
Joanne Vezina, Communications Officer (until July 2010)

## Program Services

Andre Vaillant, Director of Finance (Volunteer)  
Shelley Druce, Human Resources Specialist (until July 2010)  
Pierre Laflamme, Computer Systems Officer (until July 2010)  
Angela Peck, Senior Accountant (until July 2010)



# A Strong Voice for International Development

## CCIC Members

Action Canada for Population and Development  
Adventist Development and Relief Agency Canada  
Aga Khan Foundation Canada  
Alberta Council for Global Cooperation  
Amnesty International  
Association québécoise des organismes de coopération internationale  
Atlantic Council for International Cooperation  
British Columbia Council for International Cooperation  
Canada World Youth  
Canadian Auto Workers Social Justice Fund  
Canadian Catholic Organization for Development and Peace  
Canadian Co-operative Association  
Canadian Crossroads International  
Canadian Executive Service Organization  
Canadian Federation for Sexual Health  
Canadian Federation of Students  
Canadian Feed the Children  
Canadian Foodgrains Bank Association Inc.  
Canadian Friends Service Committee  
Canadian Journalists for Free Expression  
Canadian Labour Congress  
Canadian Lutheran World Relief  
Canadian Network for International Surgery (The)  
Canadian Nurses Association  
Canadian Physicians for Aid and Relief  
Canadian Red Cross  
Canadian Rotary Collaboration for International Development  
Canadian Society for International Health  
Canadian Union of Postal Workers  
Canadian Union of Public Employees  
CARE Canada  
Centre for International Studies  
Centre for International Studies and Cooperation (CECI)  
CHF- Partners in Rural Development  
Christian Children's Fund of Canada  
Christian Reformed World Relief Committee of Canada  
Coady International Institute  
CoDevelopment Canada  
Collaboration santé internationale  
Communications, Energy and Paperworkers Union of  
Canada Humanity Fund  
Cooper Institute  
Council of Canadians with Disabilities  
CUSO - VSO  
Equitas - International Centre for Human Rights Education  
ETC Group  
Farm Radio International  
Frontiers Foundation Inc.  
Habitat for Humanity Canada  
Horizons of Friendship  
Interagency Coalition on AIDS and Development  
IDRF (International Development and Relief Foundation)  
Impact First International  
Inter Pares  
Jamaican Self-Help Organization  
KAIROS - Canadian Ecumenical Justice Initiatives  
Manitoba Council for International Cooperation  
Marquis Project (The)  
Mennonite Central Committee (Canada) - Ottawa  
Mining Watch Canada  
Nelson Mandela Children's Fund  
Northern Youth Abroad  
Œuvre Léger  
Ontario Council for International Cooperation  
OXFAM-Canada  
OXFAM-Québec  
Pacific Peoples' Partnership  
Physicians for Global Survival - Canada  
Plan International Canada Inc.  
Presbyterian World Service and Development  
Primate's World Relief and Development Fund  
Project Ploughshares  
Queen's Project on International Development  
Results Canada  
Saskatchewan Council for International Cooperation  
Save the Children Canada  
Social Justice Fund - PSAC  
Steelworkers Humanity Fund  
Terre Sans Frontières  
The Hunger Project  
The Sharing Way  
United Church of Canada  
USC Canada  
Victoria International Development Education Association  
World Federalist Movement - Canada  
World Federation of Hemophilia  
World Literacy of Canada  
World Relief Canada  
World University Service of Canada (WUSC)  
World Vision Canada  
YMCA Canada

The Canadian Council for International Co-operation (CCIC) is a coalition of Canadian voluntary sector organizations working globally to achieve sustainable human development. CCIC seeks to end global poverty and to promote social justice and human dignity for all.

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